The memorAbiliTy Factor

June 5, 2007

- Resources
  - http://ideamappingsuccess.com/index.cfm
  - http://ideamapping.blogspot.com/
  - http://www.squidoo.com/IdeaMapping/
  - 1-866-896-1024 or 1-734-207-5287
- Agenda
  - Pen & Paper
- Memory Test #1
  - No writing!
  - 10 Words in order
  - Answers
    - 20 points
      - 1 pt - exact word
      - 1 pt - order
    - Show Words
    - Polling Question
- Q&A
- Mapping Link
  - Compare
    - Vickie Flis Maps
    - Idea Map
    - Linear
  - Purpose
    - Audience
      - Proposal Example
    - Personal
  - Benefits of Image/Color
  - Excuses
- Scott Hagwood
  - Story
  - Brain
    - Changes
    - Grows
    - Synergy
    - Effectiveness
- Memory Triggers
- Peg Method
- Memory Test #2
  - 5 Seconds
  - 10 Words in order
  - Answers
    - Polling Question
    - Show Words
    - 20 points
      - 1 pt - order
      - 1 pt - exact word